

TITLE SPONSOR PRESENTS

Flagler County

# SNOW ❄️ FEST

Flagler Palm, Coast High Coast

March 10, 2018



— THE —  
**JOE**  
**MULLINS**  
COMPANIES

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## About the Event

SNOWFEST brings a rare snow day to Florida and SNOW PACKED FAMILY FUN to Flagler County Palm Coast at the Flagler County Palm Coast High School on Saturday, March 10<sup>th</sup>, 2018 from 10:00 AM to 5:00 PM.

Featuring two giant snow slides, two snowfields, carnival rides, inflatables, countless food and arts/crafts vendors, appearances by Snowfest Characters, and live entertainment!

Proceeds from the event benefit Flagler County Education, so come out and have a great time supporting an even greater cause!



## Title Sponsorship: Investment \$4,500

- Prime Banner Placement on 1 Slide & Stage & Jr. Snowfield (Sponsor to provide banners)
- Sponsorship recognition on all promotional Commercials (minimum 100 combined spots :30s, :15s & :10s)
- One of only Two Ticket Outlet opportunities prior to event day
- Billboard recognition on Snowfest Weather Updates in Late news
- Logo on all Event Day Live cut-ins from the event, minimum 5
- Logo featured on TV website
- Logo recognition on all event advertisement including Radio, Newspaper and Collateral materials
- Recognition on ALL media outlets and promotional materials.
- 10 x 10 booth on site to promote goods, services & merchandise (Sponsor to provide tent/booth)
- Title sponsor selects one local school classroom to receive free tickets to the event, as well as a local school or Church choir to perform at the event.
- 30 General Admission Tickets for your use
- Live visit to your business by Snowfest Characters
- Title sponsor presents the donation check to the charity (approximately three weeks after the event).



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## Snowfield Sponsorship Package : Investment \$3,500

- Prime Banner Placement on Large Snowfield & Stage (Sponsor to provide banners)
- Sponsorship recognition on all promotional Commercials (minimum 100 combined spots :30s, :15s & :10s)
- One of only Two Ticket Outlet opportunities prior to event day
- Billboard recognition on Snowfest Weather Updates in Late news
- Logo on all Event Day Live cut-ins from the event, minimum 5
- Identification on Event Sponsor Banner on TV website
- Event Sponsor Identification on Email Blast to TV Database
- Recognition on ALL media outlets
- 10 x 10 booth on site to promote goods, services & merchandise (Sponsor to provide)
- Recognition on our Facebook page and website
- 20 General Admission Tickets for your use
- Live visit to your business by Snowfest Characters



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## Auto Sponsorship Package : Investment \$2,500

- Prime Banner Placement on 1 Snow Slide, Stage and in Auto area (Sponsor to provide banners)
- Sponsorship recognition on all promotional Commercials (minimum 100 combined spots :30s, :15s & :10s)
- Identification on TV Text Connect mobile campaign
- Identification on Event Sponsor Banner on TV website
- Event Sponsor Identification on Email Blast to TV Database
- Recognition on ALL media outlets.
- Exclusive on site Vehicle Placement, Maximum 3 vehicles displayed at the event
- Your business selects a School Classroom to receive free tickets to the event
- 10 x 10 booth on site to promote goods, services & merchandise (Sponsor to provide)
- Logo recognition on all event advertisement including Radio, Newspaper and Collateral materials
- Additional e-blasts and social postings
- 15 General Admission Tickets for your use
- Live visit to your business by Snowfest Characters
- 50 General Admission Tickets to give away for test drive promotion



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Date



## Carnival Ride Sponsorship Package : Investment \$2,000

- Logo identification on all promotional Commercials (minimum 75 combined spots :30s, :15s & :10s)
- Logo Identification on Snowfest Banner on TV website
- Logo Identification on Email Blast to TV Database
- Recognition on ALL media outlets
- 10 x 10 booth on site to promote goods, services & merchandise (Sponsor to provide)
- Name recognition and Logo rotation on Event Park LED sign
- Logo recognition on event site and social media sites
- Logo recognition on all event advertisement including Radio, Newspaper and Collateral materials
- 15 General Admission Tickets for your use
- Live visit to your business by Snowfest Characters



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## Stage Sponsorship Package: Investment \$1,500

- Shared Sponsorship Mentions on (25) :30 Promotional Announcements
- 10 x 10 booth on site to promote goods, services & merchandise (Sponsor to provide)
- Category Exclusive
- Your business selects a School Classroom to receive free tickets to the event
- Name recognition and Logo rotation on Event Park LED sign
- (2) E-blast/Social media posts about the event
- 10 General Admission Tickets for your use



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## Trackless Train Sponsorship Package : Investment \$750

- Shared Sponsorship Mentions on (25) :30 Promotional Announcements
- 10 x 10 booth on site to promote goods, services & merchandise (Sponsor to provide)
- Category Exclusive
- Your business selects a School Classroom to receive free tickets to the event
- Live visit to your business by Snowfest Characters
- (2) E-blast/Social media posts about the event
- 10 General Admission Tickets for your use



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## Supporting Sponsor Package : Investment \$500

### Just 4 available

- Shared Sponsorship Mentions on (25) :30 Promotional Announcements
- 10 x 10 booth on site to promote goods, services & merchandise (Sponsor to provide)
- Category Exclusive
- Your business selects a School Classroom to receive free tickets to the event
- Live visit to your business by Snowfest Characters
- (2) E-blast/Social media posts about the event
- 5 General Admission Tickets for your use



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## Vendor Package : Investment \$200 Food Vendor & \$50 Arts and Crafts Vendor

- 10 x 10 booth on site to promote goods, services & merchandise during Snowfest
- Set up begins at 8:00 AM and must be completed by 9:30
- 2 General Admission Tickets for your use



Signature

Date

